



Award Night | Event Management | Celebrity Management | TV Commercial | Publishing | Content Management | PR | Web & Graphic Design | Brand Integrity



MAKING IT HAPPEN

BENCHMARK MEDIA is full service Event planning, Media advertising, Production and design experience. A name synonymous with Style, Creativity and Quality in the Event Management Business, media, publicity and Production. Our skillful team has experience in handling everything. BENCHMARK MEDIA has a bunch of professionals with proven track record and over two decades' market experience. We believe in providing our clients a stress free Service which satisfies all parameters. We turn their concepts, ideologies and goals into a reality, keeping in mind budget, time lines and the Aims and Objectives of doing it right and "Making it happen"



OUR ADVANTAGE

Our services could be fully utilized as an extension of an organization as we are high voltage professionals, Experienced company , Promoted by seasoned campaigners , Cost effective, Precise planning, Technical backup , Innovative creation skills

Where we would represent you in....

- Award Nights
- Events & Celebrity Management
- Media Production
- Design & Brand Integrity
- Marketing & Media Assistance
- PR & Corporate Communication
- Online & Digital Marketing
- Magazines & Coffee Table Books



AWARD NIGHTS

EVENTS & CELEBRITY MANAGEMENT

How does an event help a brand?

How do you calculate the efficacy of an event

How do you analyze the post event impact?

What to do to ensure you get the maximum mileage during an event

How can you run parallel promotions with a social event

How to create an event for your company – Corporate/Promotional

How to select a celebrity for your brand endorsement?

CELEBRITY MANAGEMENT

Stand up comedians from the UK

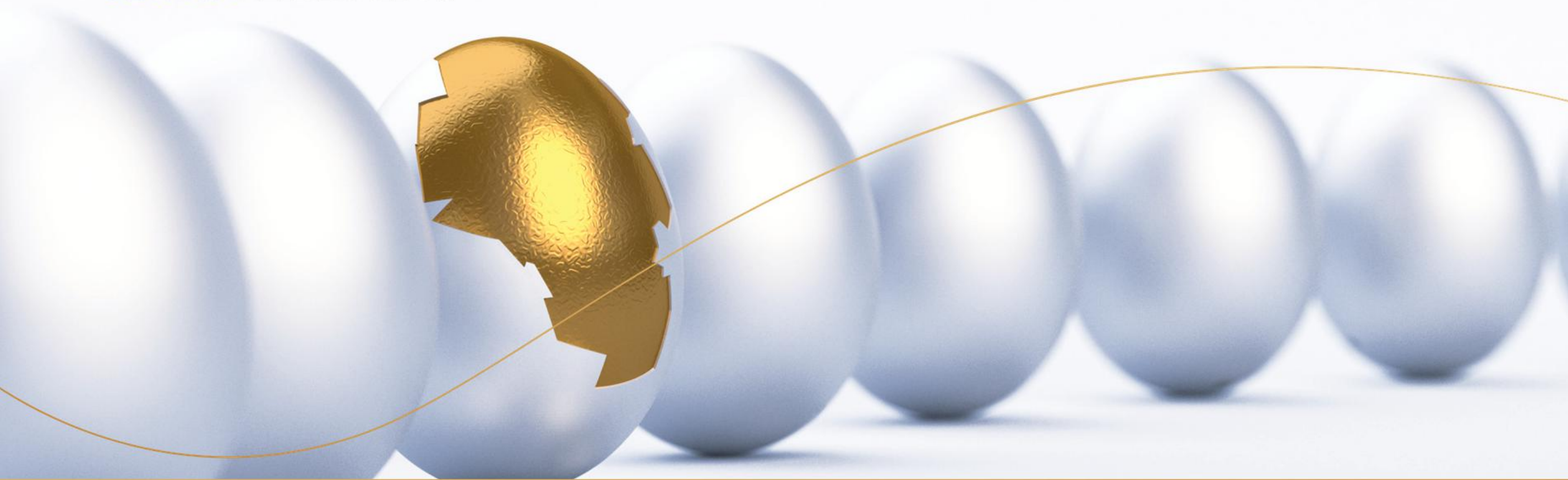
Magicians/Performers from UK and US

Actors & Actresses from Indian Subcontinent

Cricketers from India & Pakistan

Bollywood Stars, Iconic celebs, Singers and Musicians

DESIGN & PRODUCTION



- TV Commercials
- Corporate Films
- Photography

- Video Coverage
- Product shoots
- Aerial photography

- Fashion & portfolio
- 3D Animation
- Home Cinéma

- TV Shows
- Radio Commercial
- Radio Jingle
- Music Album

DESIGN & BRAND IDENTITY



How does your customer see your brand?
Is he attracted by your brand or he is brought in by promotions and offers?
Inculcate strong values in your brand
Building up the brand image
Enhance your product's look and feel
Interlaced design architecture
Business cards, Letterheads & Brochures
Web & Graphic designing
Audio visual presentations
Newsletter and House Magazines

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PR & CORPORATE COMMUNICATION

Enhance your public image through sustained Media relations
Invest in the Society around you – CSR
Image Management – Personal, professional and corporate
Media Interaction – How to skillfully use the media
Producing Speeches, Press Releases, Newsletters
Arranging Press meets including Menu, Venue and Entertainment
Prepare presentations & Audio visual films for Press meets
Covering your event and event management
Online media utilizations of Facebook, Twitter & Blogs to maximize your mileage



ONLINE & DIGITAL MARKETING

Conversant in optimization of a marketing initiative to the barest minimum expenditure possible Reaching out to a sizeable portion of the target audience. Support service to the Bulk Mailing exercise, Bulk Mail servers, help you reach out directly to your customers Spam free. Bulk Text messaging services Effectively penetrating the customer base with relative ease



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